



Keepsake Program Book Ad Form

“Our Children, Our Stars” celebrating 37 years of helping children and their families

Place an ad and gain Visibility and Gratitude at our Gala Event:

Support our programming and our popular dinner Gala Celebration with a purchase of an ad and earn visibility for you, your business or organization. On average, 300 people attend this event and it gets publicity in both the social and business pages of the local press. In addition, our families visit and use the vendors and advertisers who support the Center and its mission.

“Our Children, Our Stars” is the theme for our Gala, a premiere dinner and dance event scheduled for April 30, 2010 at 6:00 p.m. at the Andover Country Club, Andover, MA. Tickets are \$75 each or a table of 10 for \$700. The Center has 37 years of serving children with exceptional programs. Our Developmental Day School for medically fragile children aged 3 to 7 years won national recognition in 2008 by Exceptional Parent magazine. In addition, the Center offers Early Intervention, which includes multi-disciplinary services for at-risk newborns and toddlers and “Two by Two” our unique integrated play groups for children of all abilities. Learn more about our programs at www.theprofessionalcenter.org.

Contact Person: _____

Organization/Business: _____

Address: _____

City: _____ State: _____ Zip: _____

Telephone: _____ email: _____

Program ad book only:	Rates:
___ Inside Front/Inside Back or Back Cover:	\$1,000
___ Full Page Ad:	\$600
___ Half Page Ad:	\$300
___ Quarter Page Ad:	\$150
___ Family Ad:	\$150
___ Listing:	\$50

Quarter Page And Family	2 ¾” x 4 ¼”
Half Page 5 ½” x 4 ¼”	

Full Page 5 ½” x 8 ½”

PCCD Families
(current and alumni)

are welcome to send photos, text and messages to be incorporated into and ad!

See “Specifications” box for details and email address

Specifications:

- ___ I will be sending camera ready black and white artwork.
- ___ I will be providing the ad in electronic format in either .tiff, .pdf, and .jpg files. Please indicate format of file sent.
- ___ I would like you to prepare our ad with the following message:

PLEASE SUBMIT ADS BY APRIL 2, 2010

All ads will be one color only. Color of printing is subject to design. Ads/questions can be emailed to info@theprofessionalcenter.org